



Yi (Tom) Cai, Ph.D.
Candidate for Board Member – three-year position

Current Position

Associate Professor, Acting Chair, Department of Family and Consumer Sciences, College of Health and Human Development

Statement of Goals for Office

It is my honor to be nominated for this important leadership position. My goals are 1) to support ACCI by promoting research and scholarly activities among undergraduate and graduate students as they present the future of the organization and the field of study, and 2) to seek further international collaboration opportunities and promote the organization among our colleagues in other countries.

Academic Background

Ph.D., University of Georgia, Housing and Consumer Economics, 2005
M.S., University of Georgia, Housing and Consumer Economics, 2002
B. Economics, Nankai University (China), International Business, 1994

ACCI Activities

Chair, ACCI Student Travel Grant Committee, 2006-2011
Chair, ACCI Nomination and Election Committee, 2011-2012
Member, ACCI International Committee, 2012-2013
Presented papers and posted at the annual conference, 2002-2012

Other Professional Activities and Honors

Reviewer: *Journal of Consumer Affairs*, *International Journal of Consumer Studies*, *Journal of Family and Economic Issues*, *Journal of Financial Counseling and Planning*, Asia-Pacific Conference of the Association for Consumer Research, *Family and Consumer Sciences Research Journal*, ACCI annual conference, Asian Consumer and Family Economics Association.
Outstanding Reviewer for the *Journal of Family and Economics Issues* (2008-2011)

Memberships

ACCI; California Consumer Affairs Association

Awards

2014-2015 CSUN Exceptional Levels of Service to Students Award

Outstanding Reviewer for the Journal of Family and Economics Issues (2008-2011)

2010-2011 Sara Douglas Fellowship, International Textile and Apparel Association

Research Interests

Consumer decision-making behavior on the Internet

Financial literacy among minority population

International issues in consumer interests